



SolarTech Power Solutions

A brand new market for outdoor power supplies in India



Overview

The market for outdoor power supplies is anticipated to rise as a result of factors like rising urbanization, disposable income, and infrastructure development, as well as rising demand for landscaping services. Which country has the largest outdoor power equipment market in 2024?

North America dominated the global market with a share of 51.51% in 2024. The outdoor power equipment market in the U.S. is projected to grow significantly, reaching an estimated value of USD 24.94 billion by 2032, driven by the rising demand for battery-powered equipment for landscaping and gardening services.

What is the global outdoor power equipment market size?

The global outdoor power equipment market size in terms of revenue was estimated to be worth \$31.0 billion in 2024 and is poised to reach \$36.5 billion by 2029, growing at a CAGR of 3.3% during the forecast period.

Which region holds the largest share of the outdoor power equipment market?

ASIA PACIFIC region holds the largest share of the outdoor power equipment market. Asia Pacific is expected to grow at the higher CAGR in the outdoor power equipment market throughout the forecast period.

What outdoor equipment is used in India?

Major outdoor equipment used widely in this region are leaf blower, chain saw, and lawnmowers daily in the garden, parks, corporate, and residential sectors. Key players are expanding their product line to capture the rising demand from across the region. For instance, Ryobi expanded its 80V lawn tractor lineup.

What is the market outlook for the outdoor power equipment market?

The lawn mowers segment is expected to account for the largest share of the outdoor power equipment market during the forecast period, primarily due to

its essential function in lawn maintenance and garden care. With an increasing focus on outdoor activities and gardening, there is a growing demand for outdoor power equipment.

What are the major drivers for outdoor power equipment market?

Rising interest in gardening activities and increasing demand for landscaping services and increasing use of battery-powered outdoor power equipment for lawn maintenance are acting as major drivers for the outdoor power equipment market. By Equipment Type, Lawn Mowers segment is expected to hold the largest market share in 2024.

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