



SolarTech Power Solutions

Japan's commercial energy storage devices



Overview

What is Japan's first energy storage project?

In 2015, we started Japan's first demonstration project covering energy storage connected to the power grid in the Koshikishima, Satsumasendai City, Kagoshima. This project is still operating in a stable manner today. One feature of our grid energy storage system is that it utilizes reused batteries from EVs.

What is Japan's energy storage policy?

As policy, technology, and decarbonization goals converge, Japan is positioning energy storage as a critical link between its climate targets and energy reliability. Japan's energy storage policy is anchored by the Ministry of Economy, Trade and Industry (METI), which outlined its ambitions in the 6th Strategic Energy Plan, adopted in 2021.

How is Japan's energy storage landscape changing?

Japan's energy storage landscape is shifting, pushed by household demand, corporate ESG mandates, and domestic battery manufacturing. The residential lithium-ion market, projected to grow at a CAGR of 33.9% through 2030, remains one of the fastest-expanding segments.

Why is competitive landscape important in Japan energy storage systems industry?

It helps stakeholders to analyze the level of competition within the Japan energy storage systems industry and its attractiveness. Competitive landscape allows stakeholders to understand their competitive environment and provides an insight into the current positions of key players in the market.

How big is Japan's battery storage market?

In the commercial space, Japan's battery storage market was valued at USD

593.2 million in 2023 and is projected to reach USD 4.15 billion by 2030. While commercial installations currently dominate revenues, industrial adoption is expected to scale faster. Utility-scale storage is also gaining ground.

Can EV batteries be reused in Japan?

One feature of our grid energy storage system is that it utilizes reused batteries from EVs. Although the penetration rate of EVs in Japan is still only about 1%, the Japanese government aims for 100% of all new passenger car sales to be EVs by 2035. This, at the same time, means that more batteries will be discarded.

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