



**SolarTech Power Solutions**

# **Mobile Energy Storage Power Station Revenue**



## Overview

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This report is available at no cost from the National Renewable Energy Laboratory (NREL) at Turan, Merve and Wesley Cole. 2024. National Renewable Energy Laboratory. Golden, CO: National Renewable Energy Laboratory. NREL/TP-6A40-89906.

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This article is a collaborative effort by Fransje van der Marel, Godart van Gendt, and Joscha Schabram, with Carlos Bermejo, Luca Rigovacca, and Yves Gulda, representing views from McKinsey's Electric Power & Natural Gas Practice. While energy storage is already being deployed to support grids.

The global portable power station market size is estimated at 4.69 billion in 2025 and is predicted to hit around USD 6.61 billion by 2034, expanding at a CAGR of 3.90% between 2025 and 2034. The North America market size accounted for USD 1.89 billion in 2024 and is expanding at a CAGR of 3.93%. What is the global portable power station market size?

The global portable power station market size accounted for USD 4.51 billion in 2024 and is anticipated to reach around USD 6.61 billion by 2034, growing at a CAGR of 3.90% between 2025 and 2034. North America contributed more

than 42% of revenue share in 2024. Asia Pacific is estimated to expand the fastest CAGR between 2024 and 2034.

How much is the portable energy storage system industry worth?

The portable energy storage system industry was valued at USD 2.8 billion, USD 3.5 billion and USD 4.4 billion in 2022, 2023 and 2024 respectively. The industry is segmented in lithium-ion, lead-acid and others based on technology.

Why is the portable power station market growing?

Outdoor activities The portable power station market is experiencing notable growth, primarily due to the increasing popularity of outdoor recreation and camping activities. Outdoor enthusiasts are recognizing the value of portable power stations as reliable sources of electricity in remote settings.

How much is the portable power station market worth in 2023?

Overtake your competition with ease. The global portable power station market in terms of revenue was estimated to be worth \$0.5 billion in 2023 and is poised to reach \$1.1 billion by 2028, growing at a CAGR of 18.4% from 2023 to 2028.

Which region has the largest market for portable power stations?

North America has the world's largest regional market for portable power stations, predominantly due to the U.S. The trend is predicted to continue during the projected period. A growing emphasis on recreational activities, such as fishing and camping, can be observed in this region.

Who makes portable energy storage systems?

However, renewables generate intermittent power, making portable energy storage systems essential for energy management and grid stability. Top three players, including Chint Global Bluetti Power, and Jackery Technology GmbH account for nearly 43.5% of the portable energy storage system industry.

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